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## South Florida Sun-Sentinel.com

### Downtown-based LEED building celebrates certification

August 10, 2011

On July 13, Transwestern and Genesis Capital Partners welcomed 50 VIP guests of 110 Tower for a private gathering in the seventh floor ballroom to celebrate the LEED Gold certification of the commercial building in downtown Fort Lauderdale.

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On hand for the celebration were Fort Lauderdale Mayor Jack Seiler, 110 Tower's design team, building contractors, tenants, members of the Greater Fort Lauderdale Alliance, the Downtown Development Authority of Fort Lauderdale, NAIOP of South Florida and U.S. Green Building Council of South Florida. Hors d'oeuvres were served as a saxophonist entertained the crowd.

The event began with a formal ceremony hosted by Walter Robinson, senior vice president of Transwestern.

"110 Tower is an iconic building in Fort Lauderdale, and with this distinction, comes a corporate responsibility," Robinson said. "This award represents our commitment to preserve natural resources and to provide a safer, healthier workplace for our tenants and surrounding neighbors. This was a collaborative effort on behalf of Genesis Capital Partners and Transwestern and one that we worked hard to achieve. We are very proud to be part of this team."

David Coddington, vice president, Greater Fort Lauderdale Alliance then spoke on the economic impact that sustainability has on the city, followed by Andrea Lopez, who highlighted the environmental features implemented at 110 Tower that elevated the building to the high level distinction. Mayor Jack Seiler expressed the City of Fort Lauderdale's support for 110 Tower and his appreciation for the team's dedication and willingness to see this project through.

To finish the ceremony, Robert Cannellos, president of the U.S. Green Building Council of South Florida, presented 110 Tower with a plaque, officially designating the building as LEED Gold certified. As dusk set, 110 Tower's exterior lighting system was lit green in honor of the milestone.

110 Tower's LEED Gold certification is based on the actual operating performance of the existing

building. The rating system addresses all levels of the building's operation, such as exterior building site management programs, water and energy use, environmentally preferred products and practices for cleaning, sustainable purchasing policies, waste stream management and ongoing indoor environmental quality.

For more information, visit <http://www.usgbc.org>. •

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